



FOR IMMEDIATE RELEASE

Race, Poverty & the Environment (RP&E) Journal Relaunched

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Reimagine! is new home of the national journal of social and environmental justice.

Oakland, California, February 25, 2014 The Center on Race, Poverty and the Environment (CRPE), Urban Habitat (UH), and the Movement Strategy Center (MSC) today announced the launch of a new collaborative publishing endeavor—Reimagine!—which will be the new home of *Race, Poverty & the Environment (RP&E)*, the national journal of social and environmental justice.

“The journal is as relevant for the environmental justice movement today as it was at its founding in 1990,” said CRPE Executive Director Caroline Farrell. “In fact, given the demographic shifts in the United States, it’s more important than ever that policy and advocacy reflect the interests and goals of people of color.”

“Reimagine! will bring media professionals together with activists, policy advocates and academic experts to create print, web, and radio content,” said Reimagine’s Project Director Jess Clarke. “This will be media *made by* the people making change—not just media *about* them. It will bring a rare synthesis of analysis and on-the-ground experience to bear on environmental and social justice issues.”

To inaugurate the new model for the publication of the *RP&E* journal and website and of Radio RP&E, the collaborative will host an event on March 27, 2014, at 6:30 PM at the East Bay Community Foundation, 200 Frank H. Ogawa Plaza, Oakland, CA. The event will be cosponsored by *Making Contact*, a program of the National Radio Project.

The evening will begin with a panel discussion on “Movements Making Media” featuring **Carl Anthony**, cofounder of Urban Habitat and Breakthrough Communities; **Miya Yoshitani**, executive director at the Asian Pacific Environmental Network; **Alicia Garza**, special projects director at the National Domestic Workers Alliance; and **Saru Jayaraman**, co-founder and co-director of Restaurant Opportunities Centers United (ROC-United).

“The focus of the discussion will be the successes achieved and the challenges faced in creating media for, by and about social justice movements,” said Clarke, who will be the panel’s moderator.

Following the panel discussion, representatives from racial, economic, social, and environmental justice organizations will participate in facilitated collaborative story conferencing on specific topics, which will help shape the editorial content of the new *RP&E*.

Recorded highlights from the March 27 gathering will be made available at: www.reimagineerpe.org

Reimagine! is a collaborative editorial project that enables media-making by community-based organizations and is a fiscally sponsored project of the Movement Strategy Center. It is the new home of *RP&E*. www.reimagineerpe.org

The **Center on Race, Poverty & the Environment (CRPE)** is an environmental justice organization founded in 1989. CRPE uses collective action and the law to support communities of color that bear the brunt of environmental hazards. www.crpe-ej.org

Urban Habitat (UH) builds power in low-income communities and communities of color by combining education, advocacy, research, and coalition building to advance environmental, economic and social justice in the Bay Area. www.urbanhabitat.org

Movement Strategy Center (MSC) is a strategy and innovation center dedicated to building depth and scale in movements seeking to transform the world. www.movementstrategy.org

Making Contact is a program of the National Radio Project, which produces media that analyses critical social and environmental issues and showcases grassroots solutions to inform and inspire audiences to action. The program gives voice to diverse perspectives and opinions underrepresented in the mass media.